

CORPORATE PROFILE 2024



TOYOTA CUSTOMIZING & DEVELOPMENT

## **CORPORATE OVERVIEW**

Company name	TOYOTA CUSTOMIZING & DEVELOPMENT Co., Ltd.
Date established	April 1, 2018
Head Office	800, Morooka-cho Kohoku-ku, Yokohama-shi, Kanagawa-ken, 222-0002 Japan
Capital	1,700 million yen (JPY)
Shareholders	Toyota Motor Corporation (90.5%), Toyota Tsusho Corporation (9.5%)
Number of employees	961(As of April 2024)
• • • • • • • • • • • • • • • • • • •	J-PIO (=Japan-Port Installation Option) Accessory development / installation and conversion for Japan-CBU vehicles export Efficient and total business coordination from planning to after-sales service
	"Planning, development, production, sales, etc." of Special Purpose Vehicles for Japanese and overseas markets
	"Those" of accessories for MODELLISTA, GR PARTS, etc.
	"Those" for motor sports cars
	Development commissioned by Toyota Motor Corporation (new vehicle planning, development and prototype along with engine design and evaluation)
	Operation of Toyota Heartful Plaza display spaces for Toyota Motor Corporation
Main customers	Toyota Motor Corporation, Toyota distributors, Toyota dealers across Japan, etc.

## **ORGANIZATION**

TOYOTA

CUSTOMIZING &

DEVELOPMENT

Conversion & Accessory
Business & Product
Planning Unit

Global Accessory Planning Div.

Domestic Business Div., Yokohama

Domestic Business Div., Nagoya

Overseas Business Unit

Overseas Business Div.

#### TRD Business Unit

TRD Business Div.
MS Development Div.
Technical Administration Div.

## Development Unit

Development Management Div.
New Product Development Div.
Research & Development Div.
Interior & Exterior Engineering Div.
Nagoya Technical Div.

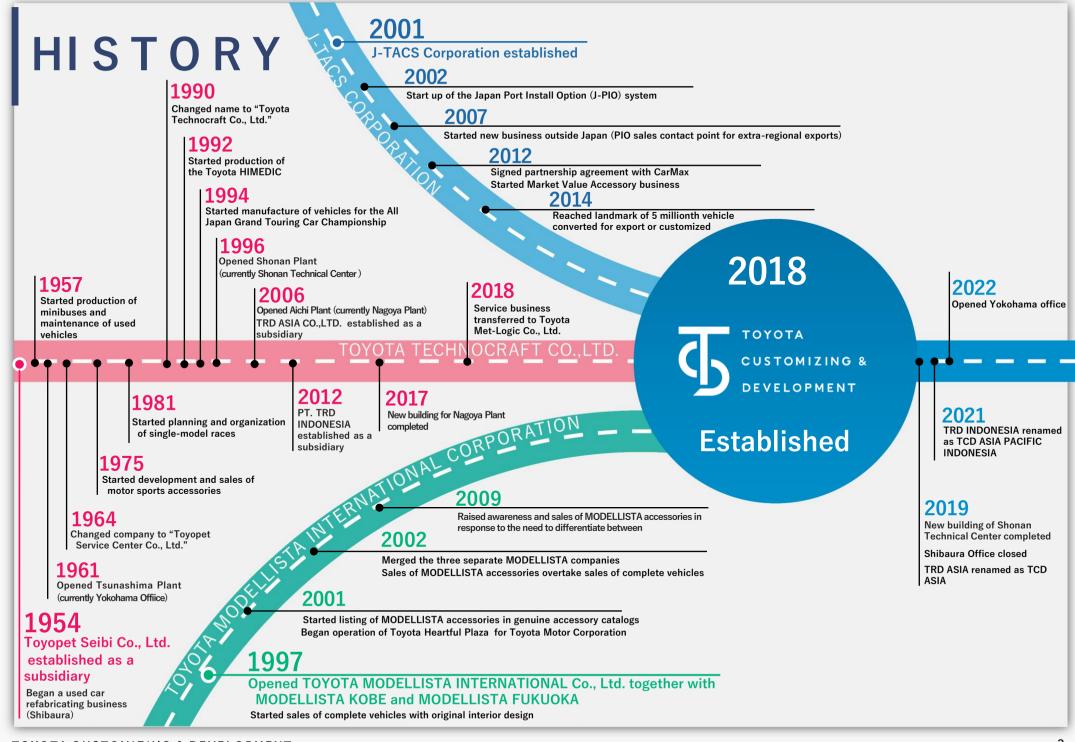
## **Production Unit**

Purchasing & Logistics Div. Manufacturing Div. Customer First Div.

## Administrative Unit

Corporate Administration Div.

Human Resources & General Administration Div.



# BUSINESS OVERVIEW RAV4 TRD Field Monster MODELLISTA HARRIER MODELLISTA Ver. GR **GR86 GR PARTS** LAND CRUISER 300 Overseas Ver.

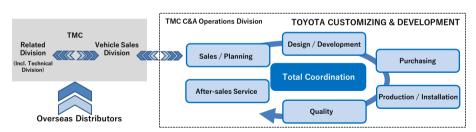
## **Accessory Business**

Development and sales of MODELLISTA, GR PARTS, etc.

■ Manufacture, sales and after-service of customized parts tied up with Toyota

Various kinds of customized parts simultaneously sold at the time of new vehicle launch

Planning and development of export vehicles that meet various needs of overseas markets



Customization, conversion, and parts sale business

Established the capability to flexibly meet the needs of customers throughout the world by utilizing Toyota's J-PIO network (a function that carries out planning, development, procurement, and customization of genuine parts for people outside Japan) to consolidate functions and increase operational efficiency.

Expanded accessory business to global models through partnerships with subsidiaries (TCD ASIA and TCD AP INDONESIA)

## **Conversion Business**

# We develop and manufacture Toyota customized vehicles

**■** Conversion Business:

Planning and production of various special purpose vehicles and completer vehicles (ambulances, highway patrol cars, Hiace MRT, etc.)





- Operation of Toyota Heartful Plazas (5 stores) display spaces for Toyota Motor Corporation and customization ideas to meet our customers' individual needs for care and assistance
- Advanced development: Entrusted with projects by Toyota Motor Corporation and supported development across a wide range of businesse



## **Motor Sports Business**

We develop racing cars and support motor sports activities

#### ■ SUPER GT (GT500):

- Development and supply of racing cars and engines
- Technical support and management for the entire team

#### ■ SUPER FORMULA:

Development and supply of race engines

## ■ Customer motor sports (GT4, GT3, etc.):

- Development and manufacture of racing cars and engines
- Sales and support for the users

## **■** Grassroots motor sports:

- Planning and operating one-make race
- Planning and operating Rally for beginners
- Development, production, sales and support of racing cars sold in the market
- Development and sales of the parts for car races
- · Support for private race fans

## **■** Sports cars:

- Development applying techniques in racing cars
- Advanced study and proto-type building





# LOCATION



**Production sites** 

Nagoya Plant

(Tokai-shi, Aichi-ken)

**Technical Centers Shin-Tokai Conversion Center Meiko Center** 

**Tahara Conversion Center** 

Global offices and affiliated companies



## **Development site**

**Shonan Technical** Center

(Ashigarakami-gun, Kanagawa-ken)





Planning, sales, and corporate HQ

#### **Yohama Office**

(Yokohama-shi, Kanagawa-ken)

### Shops

Toyota Heartful Plaza Sapporo Toyota Heartful Plaza Sendai Toyota Heartful Plaza Nagoya Toyota Heartful Plaza Kobe Tovota Heartful Plaza Fukuoka