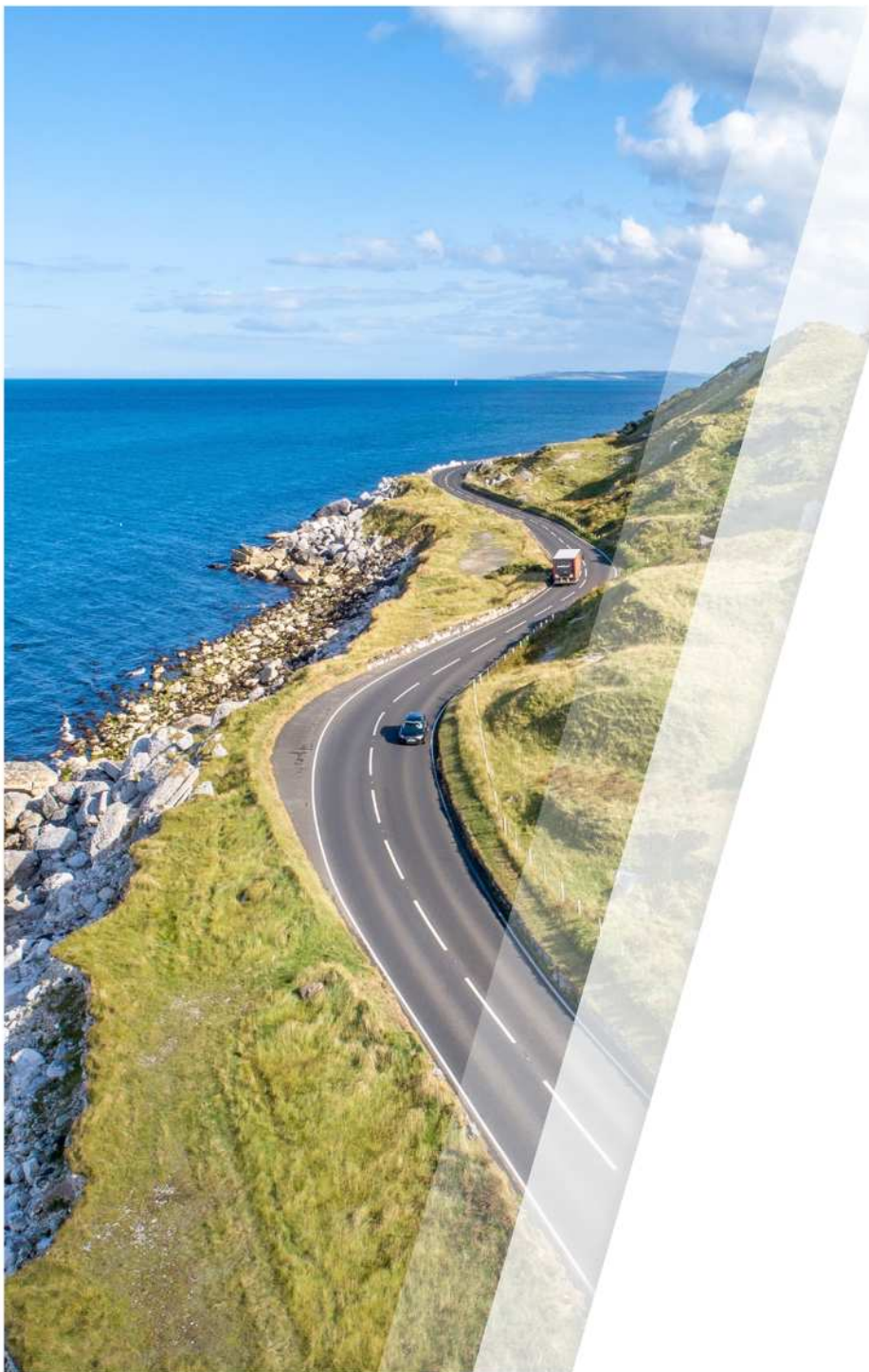


# CORPORATE PROFILE 2024





# CORPORATE OVERVIEW

Company name	TOYOTA CUSTOMIZING & DEVELOPMENT Co., Ltd.
Date established	April 1, 2018
Head Office	800, Morooka-cho Kohoku-ku, Yokohama-shi, Kanagawa-ken, 222-0002 Japan
Capital	1,700 million yen (JPY)
Shareholders	Toyota Motor Corporation (90.5%), Toyota Tsusho Corporation (9.5%)
Number of employees	951 (As of June 2024)
Outline of business	<ul style="list-style-type: none"><li>• J-PIO (=Japan-Port Installation Option) Accessory development / installation and conversion for Japan-CBU vehicles export Efficient and total business coordination from planning to after-sales service</li><li>• ‘Planning, development, production, sales, etc. ’of Special Purpose Vehicles for Japanese and overseas markets</li><li>• ‘Those ’of accessories for MODELLISTA, GR PARTS, etc.</li><li>• ‘Those ’for motor sports cars</li><li>• Development commissioned by Toyota Motor Corporation (new vehicle planning, development and prototype along with engine design and evaluation)</li><li>• Operation of Toyota Heartful Plaza display spaces for Toyota Motor Corporation</li></ul>
Main customers	Toyota Motor Corporation, Toyota distributors, Toyota dealers across Japan, etc.



# ORGANIZATION



# HISTORY

2001

J-TACS Corporation established

2002

Start up of the Japan Port Install Option (J-PIO) system

2007

Started new business outside Japan (PIO sales contact point for extra-regional exports)

2012

Signed partnership agreement with CarMax  
Started Market Value Accessory business

2014

Reached landmark of 5 millionth vehicle converted for export or customized

2018



TOYOTA  
CUSTOMIZING &  
DEVELOPMENT

Established

2022

Opened Yokohama office

2021

TRD INDONESIA renamed as TCD ASIA PACIFIC INDONESIA

2019

New building of Shonan Technical Center completed  
Shibaura Office closed  
TRD ASIA renamed as TCD ASIA

2018

Service business transferred to Toyota Met-Logic Co., Ltd.

2006

Opened Aichi Plant (currently Nagoya Plant)  
TRD ASIA CO.,LTD. established as a subsidiary

1996

Opened Shonan Plant (currently Shonan Technical Center)

1994

Started manufacture of vehicles for the All Japan Grand Touring Car Championship

1992

Started production of the Toyota HIMEDIC

1990

Changed name to "Toyota Technocraft Co., Ltd."

1957

Started production of minibuses and maintenance of used vehicles

TOYOTA TECHCRAFT CO.,LTD.

2017

New building for Nagoya Plant completed

2012

PT. TRD INDONESIA established as a subsidiary

1981

Started planning and organization of single-model races

1975

Started development and sales of motor sports accessories

1964

Changed company to "Toyopet Service Center Co., Ltd."

1961

Opened Tsunashima Plant (currently Yokohama Office)

1954

Toyopet Seibi Co., Ltd. established as a subsidiary

Began a used car refabricating business (Shibaura)

2009

Raised awareness and sales of MODELLISTA accessories in response to the need to differentiate between

2002

Merged the three separate MODELLISTA companies  
Sales of MODELLISTA accessories overtake sales of complete vehicles

2001

Started listing of MODELLISTA accessories in genuine accessory catalogs  
Began operation of Toyota Heartful Plaza for Toyota Motor Corporation

1997

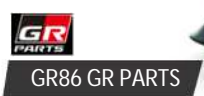
Opened TOYOTA MODELLISTA INTERNATIONAL Co., Ltd. together with MODELLISTA KOBE and MODELLISTA FUKUOKA

Started sales of complete vehicles with original interior design





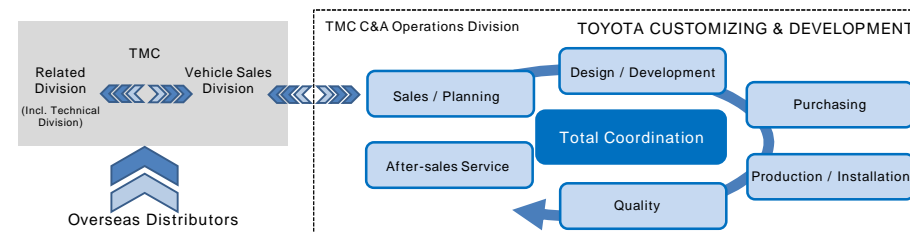
**MODELLISTA**  
HARRIER MODELLISTA Ver.



Development and sales of MODELLISTA,  
GR PARTS, etc.

- Various kinds of customized parts simultaneously sold at the time of new vehicle launch

## Planning and development of export vehicles that meet various needs of overseas markets



- Customization, conversion, and parts sale business

Established the capability to flexibly meet the needs of customers throughout the world by utilizing Toyota's J-PIO network (a function that carries out planning, development, procurement, and customization of genuine parts for people outside Japan) to consolidate functions and increase operational efficiency.

Expanded accessory business to global models through partnerships with subsidiaries (TCD ASIA and TCD AP INDONESIA)

# Conversion Business

We develop and manufacture  
Toyota customized vehicles

- **Conversion Business:**  
Planning and production of various special purpose vehicles and complete vehicles (ambulances, highway patrol cars, Hiace MRT, etc.)



- **Operation of Toyota Heartful Plazas (5 stores)**  
display spaces for Toyota Motor Corporation and customization ideas to meet our customers' individual needs for care and assistance
- **Advanced development:**  
Entrusted with projects by Toyota Motor Corporation and supported development across a wide range of businesses



Toyota HIMEDIC "high-standard" ambulance



# Motor Sports Business

We develop racing cars and support motor sports activities

- **SUPER GT (GT500):**
  - Development and supply of racing cars and engines
  - Technical support and management for the entire team
- **SUPER FORMULA:**
  - Development and supply of race engines
- **Customer motor sports (GT4, GT3, etc.):**
  - Development and manufacture of racing cars and engines
  - Sales and support for the users
- **Grassroots motor sports:**
  - Planning and operating one-make race
  - Planning and operating Rally for beginners
  - Development, production, sales and support of racing cars sold in the market
  - Development and sales of the parts for car races
  - Support for private race fans
- **Sports cars:**
  - Development applying techniques in racing cars
  - Advanced study and proto-type building



# LOCATION



## Production sites

**Nagoya Plant**  
(Tokai-shi, Aichi-ken)

## Technical Centers

Shin-Tokai Conversion Center  
Meiko Center  
Tahara Conversion Center

## Development site

**Shonan Technical Center**  
(Ashigarakami-gun, Kanagawa-ken)



Planning, sales, and corporate HQ

**Yokohama Office**

(Yokohama-shi, Kanagawa-ken)

## Shops

Toyota Heartful Plaza Sapporo  
Toyota Heartful Plaza Sendai  
Toyota Heartful Plaza Nagoya  
Toyota Heartful Plaza Kobe  
Toyota Heartful Plaza Fukuoka

## Global offices and affiliated companies

